



## Jewish Sustainable Food Festival

We will educate and connect our community around the dynamics of building a regional, ethical and resilient food system, providing networking and resource sharing opportunities.

Often referred to as "People of the Book," the Jewish religion is agricultural in origin and we aim to embrace our heritage as a "People of the Land." We will gather just after the holiday of *Shavuot*, the Biblical start of the wheat harvest, and celebration of the receiving of the 10 commandments, our guiding principles.

**May 31st, 2020**  
**2:00 p.m. -6:00 p.m.**  
**Gann Academy, Waltham, MA**



## Who we are

**Beantown Jewish Gardens (*Ganei Beantown*)** runs community-wide events that focus on Jewish education and teaching about food justice and working for a more just and sustainable food system. Our high quality, pluralistic programming has shown that we can come together as a community to delve into the issues that affect us all for generations to come.

Our mission is building community through experiential food and agriculture education rooted in Jewish text, tradition, and culture. Facilitating a connection between Judaism, food, and agriculture breathes new life into Jewish tradition, community, and identity, and engages the Jewish community in the question of how to feed ourselves and the world in a just and sustainable manner.

Beantown Jewish Gardens brings people together for agricultural and food learning and celebrations rooted in Jewish values of:

- *L'ovda ul'shomra* (To Till and To Tend: Being responsible stewards of the earth);
- *Gemilut Chasadim* (Bestowing Kindnesses: Being responsible stewards of each other);
- *Tikkun Olam* (Repairing the World: Being responsible stewards for the next generation).

## What we're doing

The day provides multiple opportunities for community engagement, including focused resource sharing opportunities, informational displays, garden tours, hands-on activities, learning opportunities (text study, expert panels, workshops), local companies, kosher, ethical snacks and live music. Building upon our seven years of running the Boston Jewish Food Conference, we have greatly expanded the scope of our vendor fair to reach a wider audience.



# Why partner with us

Via programming partnerships with local sustainable agriculture initiatives we engage and connect our community where they live and ground them in the land around them. It is the coming together of these two communities that makes our focus unique.

We work closely with area synagogues, Jewish cultural organizations, and educational institutions, utilizing their membership channels to communicate and build our audience. In 2018 our springtime event had over 35 sponsors.

For more information:

[www.beantownjewishgardens.org](http://www.beantownjewishgardens.org)

Contact:

[Leora@beantownjewishgardens.org](mailto:Leora@beantownjewishgardens.org)

Payment may be made via check  
or online at:

<http://bit.ly/2020JSFF>



# SPONSORSHIP OPTIONS

## **Community Groups \$180**

- 2 tickets to the event, logo and link on the BJG website and in program materials

## **Community Groups Plus \$250**

- 2 tickets to the event, logo and link on the BJG website and in printed program materials as well as a talk at your congregation/organization on Jewish food values

## **Vendors \$100**

- Booth space at the festival and 1 ticket to the event

## **Vendor Sponsors \$250**

- Booth space at the festival, 1 ticket to the event, and logo and link on the BJG website and in printed program materials

## **In addition, groups and vendors may add on these options:**

- Sponsorship of an additional pre-approved meetup to be listed in program book **\$150**
- Promotional feature to be used in online marketing (300-500 words) **\$200**

## **Ad in the printed program book:**

- Quarter page \$125
- Half page \$250
- Full page \$500

## **The Everything Bagel \$1500**

- 10 tickets to the event, a vendor table, sponsorship of an activity or meetup, full page ad, and promotional feature piece

*Additional promotional opportunities available - please inquire for more information.*

*All sponsorships include an option to purchase further tickets at a discount.*